WORLD HERITAGE AND SUSTAINABLE TOURISM

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UNESCO World Heritage Centre
World Heritage and Sustainable Tourism Programme

Vision

World Heritage and tourism stakeholders share responsibility for conservation of our common cultural and natural heritage of Outstanding Universal Value and for sustainable development through appropriate tourism management.

Mission

Facilitate the management and development of sustainable tourism at World Heritage properties through fostering increased awareness, capacity and balanced participation of all stakeholders in order to protect the properties and their Outstanding Universal Value.
Focus areas

Policy & Strategy

Tools & Guidance

Capacity Building

Heritage Routes
World Heritage and Sustainable Tourism Programme

Policy guidance

Developing a common sustainable tourism strategy along the Silk Roads Heritage Corridors in Central Asia and China
Policy guidance

Report on the increasing vulnerability of World Heritage sites to climate change impacts and the potential implications for tourism
World Heritage and Sustainable Tourism Programme

Tools and Strategy Development

Direction and guidance to effectively manage tourism at the World Heritage sites
World Heritage and Sustainable Tourism Programme

Capacity Building Activities

Sustainable Tourism Training workshops for World Heritage site managers in Africa and Southeast Asia
Capacity Building

Sustainable tourism strategy for cultural landscape of Bali province
World Heritage Journeys in Europe project
Creating thematic routes to foster heritage based sustainable tourism development
www.visitworldheritage.com
Muscat Declaration on Tourism and Culture: Fostering Sustainable Development

Creating a new framework for collaboration between tourism and culture, which includes active participation of host communities, visitors, the public and the private sector.
More information:

Website of the WH+ST programme
whc.unesco.org/tourism

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